



Cookies policy

The present **Cookies Policy** forms an inseparable part of the **myPOS Privacy Policy**, which you should read in order to obtain a fuller understanding of our data processing activities and also your rights under the applicable legislation.

The Data Controller for this type of processing of personal data is **myPOS Limited - Bulgaria Branch, Company Number 207893022, having its seat and registered address in Varna, 9023, Mladost District, Business Park Varna B6** (hereinafter referred to as “**we**”, “**us**” or other similar).

We use “**Cookies**” and other tracking technologies (hereinafter referred to collectively as “**Cookies**”) when you visit or use our websites or mobile apps. In this document you may find more information and details on about the **Cookies** and the similar technologies as well as to understand how to control them.

General information on **Cookies** can be found here: <http://www.allaboutcookies.org/>.

Definitions:

For the purposes of the present Policy, the following terms shall have the meaning shown hereinbelow:

“**myPOS Website**” shall mean any website, which provides access to the **myPOS Platform**.

“**Mobile App**” shall mean the official application, available for Android and iOS, which provide access to the **myPOS Platform**.

“**myPOS Platform**” shall mean a FinTech platform providing acceptance of card-present and card-not-present payments in various currencies with instant settlement in a single or multiple e-money account/s designated with IBANs and instant access to cash via myPOS Card and credit transfers and direct debits, as well as other payment services, provided by licensed Electronic Money Institutions.

Types of Cookies used on the myPOS Website and Mobile App.

1. Necessary Cookies

Necessary Cookies are used by us to ensure the proper operation of our website, including by helping us create a secure environment for the **myPOS Platform**. We would not be able to provide you with access to our services without these **Cookies** and therefore you cannot refuse them. You can use your browser’s settings in order to delete and/or remove them later.

If you have configured your computer to automatically display images or if you have configured your computer to have “weak” security, **Necessary Cookies** might be set at the same time as you download, open or read the **myPOS Website** and **Mobile app**. If you would prefer for this not to happen, you should disable the automatic displaying of images or strengthen your security settings.

These **Cookies** are based on our legitimate interests and therefore you do not need to consent for us to store these **Cookies**.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

2. Personalization Cookies

We use these **Cookies** to improve our user’s myPOS experience, including by making our offers and ads more relevant to your interests.

These **Cookies** are based on your revocable consent. Therefore, we shall not store or use these **Cookies** without your explicit action to confirm the storage/use of these **Cookies**.

You may revoke the consent you have given at any time, free of charge, by using our website’s Cookie panel or by deleting them as explained in the next section.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

How to control and delete Cookies through your browser.

The ability to disable or delete **Cookies** can also be carried out by changing your browser’s settings. In order to do this, follow





the instructions provided by your browser (usually found in the 'Help', 'Edit' or 'Tools' facility). Some pages may not work if you completely disable all **Cookies**, but many third-party **Cookies** can be safely blocked. If you do switch off **Cookies** at a browser level, your device won't be able to accept **Cookies** from any website. This means you will struggle to access the secure area of any website you use and you won't enjoy the best browsing experience when you are online.

Contact us

If you have any questions related to our **Cookies policy**, please send us an email at dpo@mypos.com.

List of **Cookies** used for **myPOS** website and mobile app:

Below is a list of the types of **Cookies** and similar technologies that we use in our **myPOS website** and **Mobile app**.

Name	Category	Type	Purpose
__cf_bm	Security cookies	30-minute cookie	Used by Cloudflare to distinguish between humans and bots and manage secure access to the site.
__hssrc	Analytics cookies	Session cookie	Set by HubSpot to determine if the visitor has restarted their browser.
__hstc	Analytics cookies	13-month cookie	Main tracking cookie from HubSpot, containing timestamps and session numbers.
__Secure-1PAPISID	Security cookies	Persistent cookie	Used by Google for authentication and fraud prevention.
__Secure-1PSID	Security cookies	Persistent cookie	Used for secure user authentication in Google services.
__Secure-1PSIDCC	Security cookies	Persistent cookie	Used to protect users' data from unauthorized access.
__Secure-1PSIDTS	Security cookies	Persistent cookie	Used to timestamp the user's secure session.
__Secure-3PAPISID	Security cookies	Persistent cookie	Ensures security when using Google services on third-party sites.
__Secure-3PSID	Security cookies	Persistent cookie	Prevents unauthorized access and fraud across Google domains.
__Secure-3PSIDCC	Security cookies	Persistent cookie	Protects users against cross-site request forgery.
__Secure-3PSIDTS	Security cookies	Persistent cookie	Stores timestamp info for secure session authentication.
__Secure-ENID	Security cookies	Persistent cookie	Used for enhanced user identity protection during sign-in on Google services.
__cfuid	Security cookies	Session cookie	Cloudflare security identifier to enable client session validation.
_gcl_au	Marketing cookies	Persistent cookie	Used by Google AdSense to experiment with ad efficiency.
_hjSession_636175	Analytics cookies	Session cookie	Hotjar session tracker for understanding user behavior.
_hjSessionUser_636175	Analytics cookies	Persistent cookie	Identifies user in Hotjar across sessions.
_pin_unauth	Marketing cookies	1-year cookie	Pinterest cookie for ad conversion tracking.
_pinterest_ct_ua	Marketing cookies	Persistent cookie	Pinterest ad campaign tracker.
_ScCbts	Functional cookies	Persistent cookie	Internal myPOS cookie, possibly related to session state.
_scid	Marketing cookies	Persistent cookie	Snapchat tracking cookie for ad performance.
_scid_r	Marketing cookies	Persistent cookie	Snapchat alternate identifier for tracking.
_tt_enable_cookie	Marketing cookies	Persistent cookie	TikTok tracking cookie.



_ttp	Marketing cookies	13-month cookie	TikTok identifier to measure ad performance and ensure attribution.
_vis_opt_s	Analytics cookies	Persistent cookie	Visual Website Optimizer cookie for number of visits tracking.
_vis_opt_test_cookie	Functional cookies	Session cookie	Checks whether cookies are enabled in the browser.
_vwo_ds	Analytics cookies	Persistent cookie	Tracks visitor behavior in Visual Website Optimizer.
_vwo_sn	Analytics cookies	Persistent cookie	Used for tracking split test exposure.
_vwo_uuid	Analytics cookies	Persistent cookie	Unique visitor ID for Visual Website Optimizer.
_vwo_uuid_v2	Analytics cookies	Persistent cookie	Updated visitor identifier in Visual Website Optimizer.
AEC	Security cookies	Persistent cookie	Ensures that requests within a browsing session are made by the user, not other sites.
APISID	Security cookies	Persistent cookie	Used by Google to store user preferences and information during website visits.
ar_debug	Functional cookies	Persistent cookie	Pinterest debug cookie used during development or troubleshooting.
cto_bundle	Marketing cookies	Persistent cookie	Set by Criteo to track user behavior and deliver personalized ads.
datr	Security cookies	Persistent cookie	Facebook security identifier used to prevent fraud.
dev_PHPSESSID	Necessary cookies	Session cookie	Development session ID used for managing temporary sessions on dev environments.
dev_release_PHPSESSID	Necessary cookies	Session cookie	Session identifier for the released dev version of the site.
HSID	Security cookies	Persistent cookie	Used by Google for security, to authenticate users and prevent fraudulent use of credentials.
hubspotutk	Analytics cookies	13-month cookie	HubSpot user token to track user behavior and return visits.
main_auth_profile_token	Functional cookies	Session cookie	Authentication token used internally for profile verification.
mp_9c72f1ceb32d155e1fac5e54906f6896_mixpanel	Analytics cookies	Persistent cookie	Used by Mixpanel for user tracking and analytics.
mp_e6826cd3cad22260e0663ba4ddf1ad11_mixpanel	Analytics cookies	Persistent cookie	Mixpanel cookie containing analytics metadata and identifiers.
MSPTC	Security cookies	Persistent cookie	Microsoft security and telemetry tracking cookie.
MUID	Marketing cookies	Persistent cookie	Used by Microsoft as a unique user ID for advertising purposes.
NID	Marketing cookies	Persistent cookie	Used by Google to remember user preferences and other information.
prod_PHPSESSID	Necessary cookies	Session cookie	Production environment session identifier.
receive-cookie-deprecation	Functional cookies	Persistent cookie	Internal Criteo marker related to cookie lifecycle updates.
SAPISID	Security cookies	Persistent cookie	Used by Google to store user identity and secure preferences.
sc_at	Marketing cookies	Persistent cookie	Snapchat advertising cookie to track performance and optimize campaigns.

SEARCH_SAMESITE	Security cookies	Persistent cookie	Prevents the browser from sending this cookie along with cross-site requests.
sf_redirect	Functional cookies	Session cookie	Internal redirection handler tracking cookie for navigation routing.
SID	Security cookies	Persistent cookie	Google login state management and authentication.
SIDCC	Security cookies	Persistent cookie	Security cookie to protect user data from unauthorized access.
SSID	Security cookies	Persistent cookie	Stores user preferences and login states for Google services.
ttcsid	Marketing cookies	Persistent cookie	TikTok tracking session ID for ad engagement and attribution.
ttcsid_CRUOH73C77UBU0VROE5G	Marketing cookies	Persistent cookie	Campaign-specific TikTok tracking session identifier.
uid	Marketing cookies	Persistent cookie	Criteo user ID for personalized ad delivery and frequency capping.
X-AB	Analytics cookies	Persistent cookie	Used for A/B testing purposes to ensure users see consistent variant.
main_auth_profile_token	Functional cookies	Session cookie	Stores authentication token for the logged-in user's session.
sf_redirect	Functional cookies	Session cookie	Handles redirect information within the session for navigation continuity.
dev_PHPSESSID	Necessary cookies	Session cookie	Manages development session ID across requests in dev environments.
dev_release_PHPSESSID	Necessary cookies	Session cookie	Controls session ID for the released development version.
_ttp	Marketing cookies	13-month cookie	TikTok tracking for user attribution and ad measurement across sessions.
vy_user_id	Marketing cookies	2-year cookie	Voyantis tracking - stores the identified user IDs.

vy_anonymous_id	Marketing cookies	2-year cookie	Voyantis tracking - holds a generated anonymous ID used before identification.
vy_user_traits	Marketing cookies	2-year cookie	Voyantis tracking - contains a JSON-encoded set of user attributes such as email and phone number.
vy_identified_at	Marketing cookies	2-year cookie	Voyantis tracking - records the timestamp of the last successful identification.