Cookies policy

Last updated: 29 October 2026

The present **Cookies Policy** forms an inseparable part of the **myPOS Privacy Policy**, which you should read in order to obtain a fuller understanding of our data processing activities and also your rights under the applicable legislation.

The Data Controller for this type of processing of personal data is is the myPOS company specified for it in the list of myPOS companies (hereinafter referred to as "**we**", "**us**" or other similar).

We use "**Cookies**" and other tracking technologies such as pixels, tags and similar scripts (hereinafter referred to collectively as "**Cookies**") when you visit or use our websites or mobile apps. In this document you may find more information and details about the **Cookies** and the similar technologies as well as to understand how to control them.

General information on **Cookies** can be found here: http://www.allaboutcookies.org/.

Definitions:

For the purposes of the present Policy, the following terms shall have the meaning shown hereinbelow:

"**myPOS Website**" shall mean any website, which provides access to the **myPOS Platform**.

"**Mobile App**" shall mean the official application, available for Android and iOS, which provides access to the **myPOS Platform**.

"**myPOS Platform**" shall mean a FinTech platform providing acceptance of card-present and card-not-present payments in various currencies with instant settlement in a single or multiple e-money account/s designated with IBANs and instant access to cash via myPOS Card and credit transfers and direct debits, as well as other payment services, provided by licensed Electronic Money Institutions.

Types of Cookies used on the myPOS Website and Mobile App.

1. Necessary Cookies

Necessary Cookies are used by us to ensure the proper operation of our website, including by helping us create a secure environment for the **myPOS Platform**. We would not be able to provide you with access to our services without these **Cookies** and therefore you cannot refuse them. You can use your browser's settings in order to delete and/or remove them later. In the list below, these **Cookies** are marked as "Necessary cookies", "Security cookies" or "Functional cookies".

If you have configured your computer to automatically display images or if you have configured your computer to have "weak" security, **Necessary Cookies** might be set at the same time as you download, open or read the **myPOS Website** and **Mobile app**. If you would prefer for this not to happen, you should disable the automatic displaying of images or strengthen your security settings.

These **Cookies** are strictly necessary for the operation and security of our website and for providing the services you request, and therefore their use does not require your consent under the applicable legislation. We process any personal data collected through them on the basis of our legitimate interests.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

2. Personalisation Cookies

We use these **Cookies** to improve our users' myPOS experience, to analyse how our website is used, to measure the effectiveness of our advertising campaigns and to make our offers and ads more relevant to your interests, including by showing you personalised ads on third-party websites and apps (ads personalisation). In the list below, these **Cookies** are marked as "Analytics cookies" or "Marketing cookies".

These **Cookies** are based on your revocable consent. Therefore, we shall not store or use these **Cookies** without your explicit action to confirm the storage/use of these **Cookies**. We do not place these **Cookies** before you give your consent, and we pass your choice to Google and our other advertising partners through consent signals (such as Google Consent Mode).

You may revoke the consent you have given at any time, free of charge, by using our website's Cookie panel or by deleting them as explained in the next section.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

Advertising and analytics partners

If you accept **Personalisation Cookies**, we allow the advertising partners listed below to place their **Cookies**, pixels and tags on our website. Through them, these partners collect information about your device and your interaction with our website, such as **Cookie** identifiers, IP address, browser and device information, the pages you visit, the advertisement that brought you to our website and the actions you complete on it (for example, starting a registration). We use this information to measure the effectiveness of our advertising campaigns and to show you more relevant ads on third-party websites and apps.

These partners act as independent controllers of the information they collect through their **Cookies** and may also use it for their own purposes, in accordance with their own privacy policies, which are available through the links below. Some of them are established, or process data, outside the European Economic Area, including in the United States. More information on the recipients of your personal data and on international transfers is available in the **myPOS Privacy Policy**.

Google. We use Google advertising and measurement services, including Google Ads, Google Marketing Platform and Google Analytics. Information on how Google uses data from websites and apps that use its services, including data we share with Google, is available at: https://business.safety.google/privacy/.

Partner	Purpose	Privacy information
Google	Advertising, remarketing, conversion measurement and analytics	https://business.safety.google/privacy/
Meta (Facebook, Instagram)	Advertising, remarketing and conversion measurement	https://www.facebook.com/privacy/policy/
Microsoft Advertising	Advertising, remarketing and conversion measurement	https://privacy.microsoft.com/privacystatement
LinkedIn	Advertising and conversion measurement	https://www.linkedin.com/legal/privacy-policy
TikTok	Advertising and conversion measurement	https://www.tiktok.com/legal/page/eea/privacy-policy/en
Snapchat	Advertising and conversion measurement	https://values.snap.com/privacy/privacy-policy
Criteo	Personalised retargeting ads and frequency capping	https://www.criteo.com/privacy/
RTB House	Personalised retargeting ads	https://www.rtbhouse.com/privacy-center/services-privacy-policy/ Opt-out: https://optout.rtbhouse.com/
impact.com	Affiliate tracking and attribution	https://impact.com/privacy-policy/
financeAds	Affiliate tracking and attribution	https://www.financeads.com/privacy-policy/

OpenAI (ChatGPT ads)	Advertising in ChatGPT and conversion measurement	https://openai.com/policies/eu-privacy-policy/

We also use service providers that help us analyse how our website is used, test improvements to it, attribute registrations to our affiliate partners and optimise our advertising. These providers process information only on our behalf and in accordance with our instructions: HubSpot, Mixpanel, Hotjar, Cloudflare, Voyantis, Leadfeeder (Dealfront) and Demand Genius.

You can withdraw your consent at any time through the Cookie panel on our website. You can also opt out of personalised advertising through the settings of the respective partner, using the links above.

How to control and delete Cookies through your browser.

The ability to disable or delete **Cookies** can also be carried out by changing your browser's settings. In order to do this, follow the instructions provided by your browser (usually found in the 'Help', 'Edit' or 'Tools' facility). Some pages may not work if you completely disable all **Cookies**, but many third-party **Cookies** can be safely blocked. If you do switch off **Cookies** at a browser level, your device won't be able to accept **Cookies** from any website. This means you will struggle to access the secure area of any website you use and you won't enjoy the best browsing experience when you are online.

Contact us

If you have any questions related to our **Cookies policy**, please send us an email at dpo@mypos.com.

List of **Cookies** used for **myPOS** website and mobile app:

Below is a list of the types of **Cookies** and similar technologies that we use in our **myPOS website** and **Mobile app**.

Name	Category	Type	Purpose
__cf_bm	Security cookies	30-minute cookie	Used by Cloudflare to distinguish between humans and bots and manage secure access to the site.
__hssrc	Analytics cookies	Session cookie	Set by HubSpot to determine if the visitor has restarted their browser.
__hstc	Analytics cookies	13-month cookie	Main tracking cookie from HubSpot, containing timestamps and session numbers.
__Secure-1PAPISID	Security cookies	Persistent cookie	Used by Google for authentication and fraud prevention.
__Secure-1PSID	Security cookies	Persistent cookie	Used for secure user authentication in Google services.
__Secure-1PSIDCC	Security cookies	Persistent cookie	Used to protect users' data from unauthorised access.
__Secure-1PSIDTS	Security cookies	Persistent cookie	Used to timestamp the user's secure session.
__Secure-3PAPISID	Security cookies	Persistent cookie	Ensures security when using Google services on third-party sites.

__Secure-3PSID	Security cookies	Persistent cookie	Prevents unauthorised access and fraud across Google domains.
__Secure-3PSIDCC	Security cookies	Persistent cookie	Protects users against cross-site request forgery.
__Secure-3PSIDTS	Security cookies	Persistent cookie	Stores timestamp info for secure session authentication.
__Secure-ENID	Security cookies	Persistent cookie	Used for enhanced user identity protection during sign-in on Google services.
_cfuvid	Security cookies	Session cookie	Cloudflare security identifier to enable client session validation.
_gcl_au	Marketing cookies	Persistent cookie	Used by Google Ads to store and track conversions.
_hjSession_636175	Analytics cookies	Session cookie	Hotjar session tracker for understanding user behavior.
_hjSessionUser_636175	Analytics cookies	Persistent cookie	Identifies user in Hotjar across sessions.
_ScCbts	Functional cookies	Persistent cookie	Internal myPOS cookie, possibly related to session state.
_scid	Marketing cookies	1-year cookie	Snapchat tracking cookie for ad performance.
_scid_r	Marketing cookies	Persistent cookie	Snapchat alternate identifier for tracking.
_tt_enable_cookie	Marketing cookies	Persistent cookie	TikTok tracking cookie.
_ttp	Marketing cookies	13-month cookie	TikTok identifier to measure ad performance and ensure attribution.
AEC	Security cookies	Persistent cookie	Ensures that requests within a browsing session are made by the user, not other sites.
APISID	Security cookies	Persistent cookie	Used by Google to store user preferences and information during website visits.
cto_bundle	Marketing cookies	Persistent cookie	Set by Criteo to track user behavior and deliver personalised ads.
datr	Security cookies	Persistent cookie	Facebook security identifier used to prevent fraud.
dev_PHPSESSID	Necessary cookies	Session cookie	Development session ID used for managing temporary sessions on dev environments.

dev_release_PHPSESSID	Necessary cookies	Session cookie	Session identifier for the released dev version of the site.
HSID	Security cookies	Persistent cookie	Used by Google for security, to authenticate users and prevent fraudulent use of credentials.
hubspotutk	Analytics cookies	13-month cookie	HubSpot user token to track user behavior and return visits.
main_auth_profile_token	Functional cookies	Session cookie	Authentication token used internally for profile verification.
mp_9c72f1ceb32d155e1fac5e54906f6896_mixpanel	Analytics cookies	1-year cookie	Used by Mixpanel for user tracking and analytics.
mp_e6826cd3cad22260e0663ba4ddf1ad11_mixpanel	Analytics cookies	1-year cookie	Mixpanel cookie containing analytics metadata and identifiers.
MSPTC	Security cookies	Persistent cookie	Microsoft security and telemetry tracking cookie.
MUID	Marketing cookies	Persistent cookie	Used by Microsoft as a unique user ID for advertising purposes.
NID	Marketing cookies	Persistent cookie	Used by Google to remember user preferences and other information.
prod_PHPSESSID	Necessary cookies	Session cookie	Production environment session identifier.
receive-cookie-deprecation	Marketing cookies	Persistent cookie	Internal Criteo marker related to cookie lifecycle updates.
SAPISID	Security cookies	Persistent cookie	Used by Google to store user identity and secure preferences.
sc_at	Marketing cookies	Persistent cookie	Snapchat advertising cookie to track performance and optimise campaigns.
SEARCH_SAMESITE	Security cookies	Persistent cookie	Prevents the browser from sending this cookie along with cross-site requests.
sf_redirect	Functional cookies	Session cookie	Internal redirection handler tracking cookie for navigation routing.
SID	Security cookies	Persistent cookie	Google login state management and authentication.
SIDCC	Security cookies	Persistent cookie	Security cookie to protect user data from unauthorised access.

SSID	Security cookies	Persistent cookie	Stores user preferences and login states for Google services.
ttcsid	Marketing cookies	Persistent cookie	TikTok tracking session ID for ad engagement and attribution.
ttcsid_CRUOH73C77UBU0VROE5G	Marketing cookies	Persistent cookie	Campaign-specific TikTok tracking session identifier.
uid	Marketing cookies	Persistent cookie	Criteo user ID for personalised ad delivery and frequency capping.
X-AB	Analytics cookies	Persistent cookie	Used for A/B testing purposes to ensure users see consistent variant.
vy_user_id	Marketing cookies	2-year cookie	Voyantis tracking - stores the identified user IDs.
vy_anonymous_id	Marketing cookies	2-year cookie	Voyantis tracking - holds a generated anonymous ID used before identification.
vy_user_traits	Marketing cookies	2-year cookie	Voyantis tracking - contains a JSON-encoded set of user attributes such as email and phone number.
vy_identified_at	Marketing cookies	2-year cookie	Voyantis tracking - records the timestamp of the last successful identification.
cookies_agree	Necessary cookies	Persistent cookie	Stores your choices in the cookie panel so that we can respect them on your next visits.
cart	Necessary cookies	30-day cookie	Keeps the contents of your shopping cart in our online shop.
CHECKOUTSESSID	Necessary cookies	Session cookie	Session identifier for the online shop checkout.
csrftoken	Security cookies	1-year cookie	Protects forms on our website against cross-site request forgery.
cf_clearance	Security cookies	Persistent cookie	Set by Cloudflare to record that the browser has passed a Cloudflare security check (including Cloudflare Turnstile), so that it is not checked again for a limited period.
_ga	Analytics cookies	2-year cookie	Google Analytics identifier used to distinguish visitors.
_ga_	Analytics cookies	2-year cookie	Google Analytics cookie used to keep the state of a session.

_gid	Analytics cookies	24-hour cookie	Google Analytics cookie used to distinguish visitors.
FPID	Analytics cookies	2-year cookie	First-party Google Analytics identifier set through our server-side tagging.
FPLC	Analytics cookies	20-hour cookie	First-party Google Analytics cookie set through our server-side tagging to link visits across our domains.
initial_referrer, initial_referring_domain, referrer	Analytics cookies	Persistent cookie	Record the website from which you arrived at our website.
utm_source, utm_medium, utm_campaign, utm_content, utm_term	Analytics cookies	Persistent cookie	Record the advertising campaign through which you arrived at our website.
_lfa	Analytics cookies	2-year cookie	Leadfeeder (Dealfront) identifier used to recognise which companies visit our website.
_userSessionDemandGenius	Analytics cookies	Session cookie	Demand Genius session identifier used to analyse company visits to our website.
_fbp	Marketing cookies	3-month cookie	Meta identifier used to deliver, measure and improve the relevance of ads.
_fbc	Marketing cookies	3-month cookie	Stores the Meta ad click identifier for conversion measurement.
_gcl_aw, _gcl_gs, _gcl_ag, _gcl_gb	Marketing cookies	3-month cookie	Store Google Ads click information for conversion measurement.
FPAU, FPGCLAW, FPGCLGS, FPGCLAG, FPGCLGB	Marketing cookies	3-month cookie	First-party Google Ads cookies set through our server-side tagging for conversion measurement.
_uetsid	Marketing cookies	1-day cookie	Microsoft Advertising cookie that links page views within a visit for conversion measurement.
_uetvid	Marketing cookies	13-month cookie	Microsoft Advertising identifier used to recognise returning visitors for conversion measurement and remarketing.
_uetmsclkid	Marketing cookies	Persistent cookie	Stores the Microsoft Advertising click identifier for conversion measurement.

ttclid	Marketing cookies	Persistent cookie	Stores the TikTok ad click identifier for conversion measurement.
_scclid	Marketing cookies	1-year cookie	Stores the Snapchat ad click identifier for conversion measurement.
__rtbh.uid	Marketing cookies	Persistent cookie	RTB House identifier used to show personalised retargeting ads.
__rtbh.lid	Marketing cookies	Persistent cookie	RTB House cookie used to show personalised retargeting ads.
IR_gbd, IR_, IR_PI	Marketing cookies	Persistent cookie	impact.com cookies used to attribute registrations to the affiliate partner that referred you.
PHPSESSID	Necessary cookies	Session cookie	Session identifier used on myPOS Checkout and the myPOS developer portal.
main_deauth_profile_token	Functional cookies	Session cookie	Used to end your logged-in session securely when you log out.
is_redirected	Functional cookies	5-second cookie	Prevents repeated redirects when you log in.
isUSARedirected	Functional cookies	2-hour cookie	Records that you have been redirected to the myPOS website for your country.
i18next	Functional cookies	Persistent cookie	Stores your language choice in myPOS Account.
enrol_ref, referral_program_unique_code	Functional cookies	30-day cookie	Store the referral code you used when applying for a myPOS account, so that the referral can be applied.
referral_modal_account_count	Functional cookies	1-year cookie	Controls how often the referral programme pop-up is shown in myPOS Account.
shop_referral	Functional cookies	Session cookie	Stores referral information when you buy from the myPOS online shop.
web_quiz_progress_info	Functional cookies	Session cookie	Saves your progress in the product-finder quiz on our website.
user_welcome_step	Functional cookies	Persistent cookie	Remembers which welcome steps you have already seen.
_bar_closed, _promo_bar_closed	Functional cookies	Persistent cookie	Remember that you closed a promotional banner, so that it is not shown again.

cookiesEnabled, pCookiesEnabled, fCookiesEnabled	Necessary cookies	Persistent cookie	Record whether cookies are enabled in your browser and the choices you made in the cookie panel.
cf_chl_rc_ni	Security cookies	Session cookie	Set by Cloudflare while a security check is being completed.
FPGSID	Analytics cookies	15-minute cookie	First-party Google Analytics session cookie set through our server-side tagging.
ga4_list_	Analytics cookies	Persistent cookie	Records the product list from which you selected a product, for Google Analytics e-commerce reporting.
__hssc	Analytics cookies	30-minute cookie	Set by HubSpot to keep track of sessions.
_hjDonePolls, _hjMinimizedPolls	Analytics cookies	Persistent cookie	Hotjar cookies that record whether you completed or minimised a survey, so that it is not shown again.
_sctr, _screload, _scsrid, _sc_cspv	Marketing cookies	Persistent cookie	Snapchat Pixel cookies used for session tracking and conversion measurement.
ttcsid_C69TD6PO8QD6LKH42DTG, ttcsid_CSGGUQJC77U6ERKKEEJG	Marketing cookies	Persistent cookie	Campaign-specific TikTok tracking session identifiers.
cto_optout, cto_tld_test	Marketing cookies	Persistent cookie	Criteo cookies that record an opt-out from Criteo ads and check on which domain cookies can be set.
__oppref	Marketing cookies	30-day cookie	Stores the OpenAI ad click identifier (oppref) for conversion measurement of ChatGPT ads.
__obref	Marketing cookies	1-year cookie	OpenAI identifier used to recognise your browser for conversion measurement of ChatGPT ads.